

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Alex MASHINSKY et al.

Serial No.: 10/098,667

Filed: March 15, 2002

For: System and Method for Facilitating Targeted
Marketing Over a Telecommunication Network

Examiner: Al Aubaidi, Rasha S
Group Art: 2614

Mail Stop **Amendment**
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

SIR:

PETITION

Applicants hereby petitions for a 2-month extension of the original shortened statutory response period set in the Office Action of March 4, 2009. The amount of \$245 in payment of the government fee for a 2-month extension of time may be charged to our Patent and Trademark Office Deposit Account No. 03-2412 so that the period for response is extended to August 4, 2009. Any additional fees or charges required at this time in connection with the present application may be charged to our Patent and Trademark Office Deposit Account No. 03-2412.

RESPONSE

In response to the Office Action dated March 3, 2009, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.